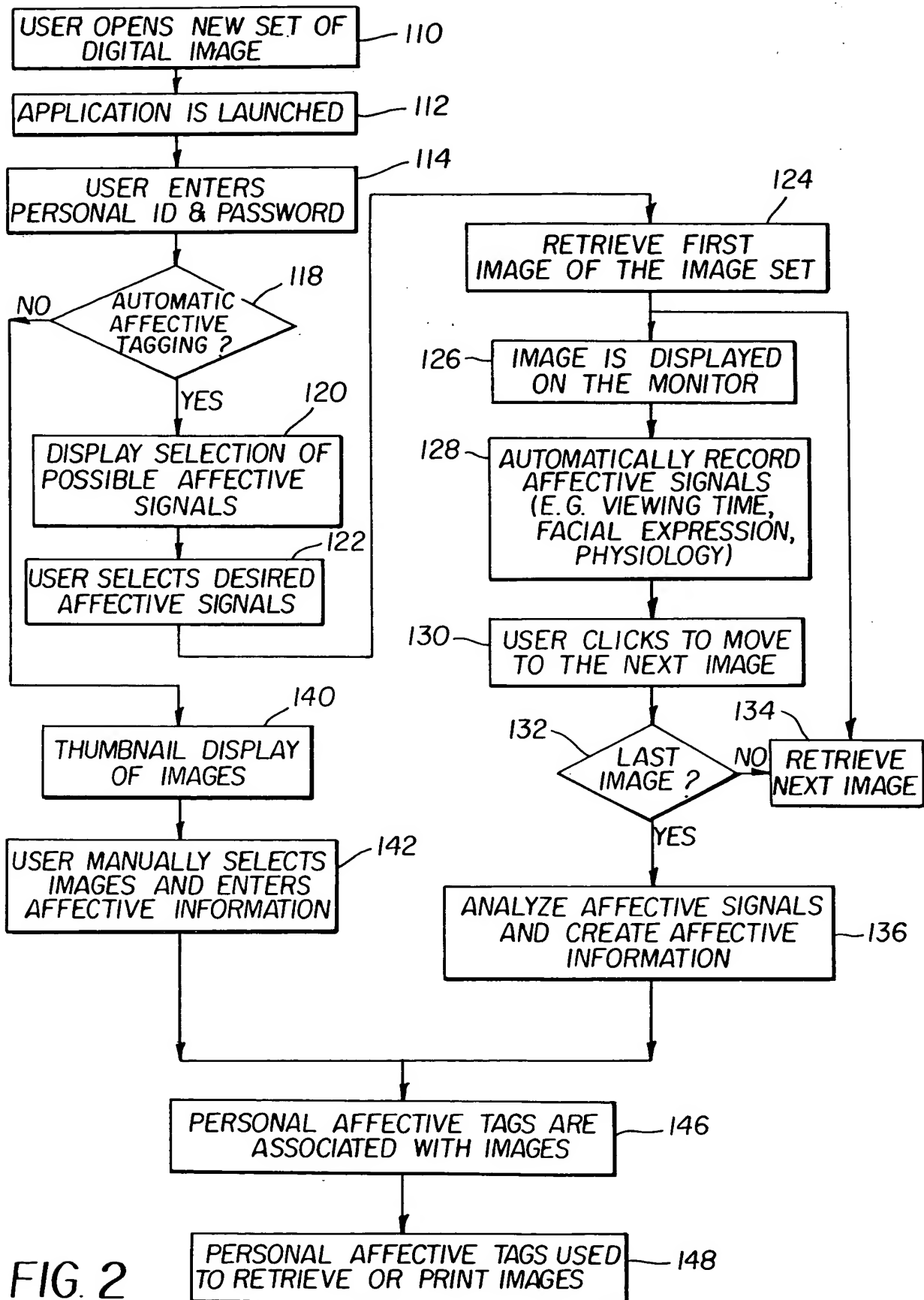


FIG. 1



THESE SIGNALS ARE GOING TO BE RECORDED FOR DETERMINING  
YOUR PSYCHOLOGICAL REACTION TO IMAGES

- ☒ VIEWING TIME
- ☒ FACIAL EXPRESSION / HEAD MOVEMENTS
- ☒ PHYSIOLOGY
- ☐ AUDIO
- ☐ GAZE TRACKING
- ☐ TOUCH PRESSURE

FIG. 3A

THESE SIGNALS ARE GOING TO BE RECORDED FOR DETERMINING  
YOUR PSYCHOLOGICAL REACTION TO IMAGES

- ☒ VIEWING TIME
- ☒ FACIAL EXPRESSION / HEAD MOVEMENTS
- ☒ PHYSIOLOGY
- ☐ AUDIO
- ☐ GAZE TRACKING
- ☐ TOUCH PRESSURE

V	HEART RATE
V	GSR
V	TEMPERATURE
	EEG

FIG. 3B

Personal Affective Tag field - PAT
Personal Identification field - PID_1
Affective Record Start field - BEGIN_RECORD_1
Date field - DATE
Location field - LOCATION
Affect field - AFFECT
Viewing time field - VIEWING_TIME
Physiology GSR field - GSR_SIGNAL
Physiology Temperature field - TEMP_SIGNAL
Ambient Temperature - AMBIENT_TEMP_SIGNAL
Physiology Heart Rate field - HR_SIGNAL
Face Expression field - FACE_EXPRESSION_DATA
Affective Record Start field - BEGIN_RECORD_2
Date field - DATE
Location field - LOCATION
Affect field - AFFECT
Viewing time field - VIEWING_TIME
Physiology GSR field - GSR_SIGNAL
Physiology Temperature field - TEMP_SIGNAL
Physiology Heart Rate field - HR_SIGNAL
Physiology EEG field - EEG_SIGNAL
Face Expression field - FACE_EXPRESSION_DATA
Gaze tracking field - GAZE_TRACKING_DATA
Behavior Record Start field - BEGIN_RECORD_3
Number of times viewed field - VIEWING_COUNTER
Number of times printed field - PRINTING_COUNTER
Number of times sent in e-mail field - E_MAIL_COUNTER

FIG. 4A

<b>Personal Affective Tag 1</b>
Personal Identification = User 1
Date = Aug 1, 2000
Importance = 8.....
<b>Personal Affective Tag 2</b>
Personal Identification = User 2
Date = July 4, 2001
Importance = 4.....
<b>Personal Affective Tag 3</b>
Personal Identification = User 1
Date = Oct 8, 2001
Importance = -5.....

FIG. 4B

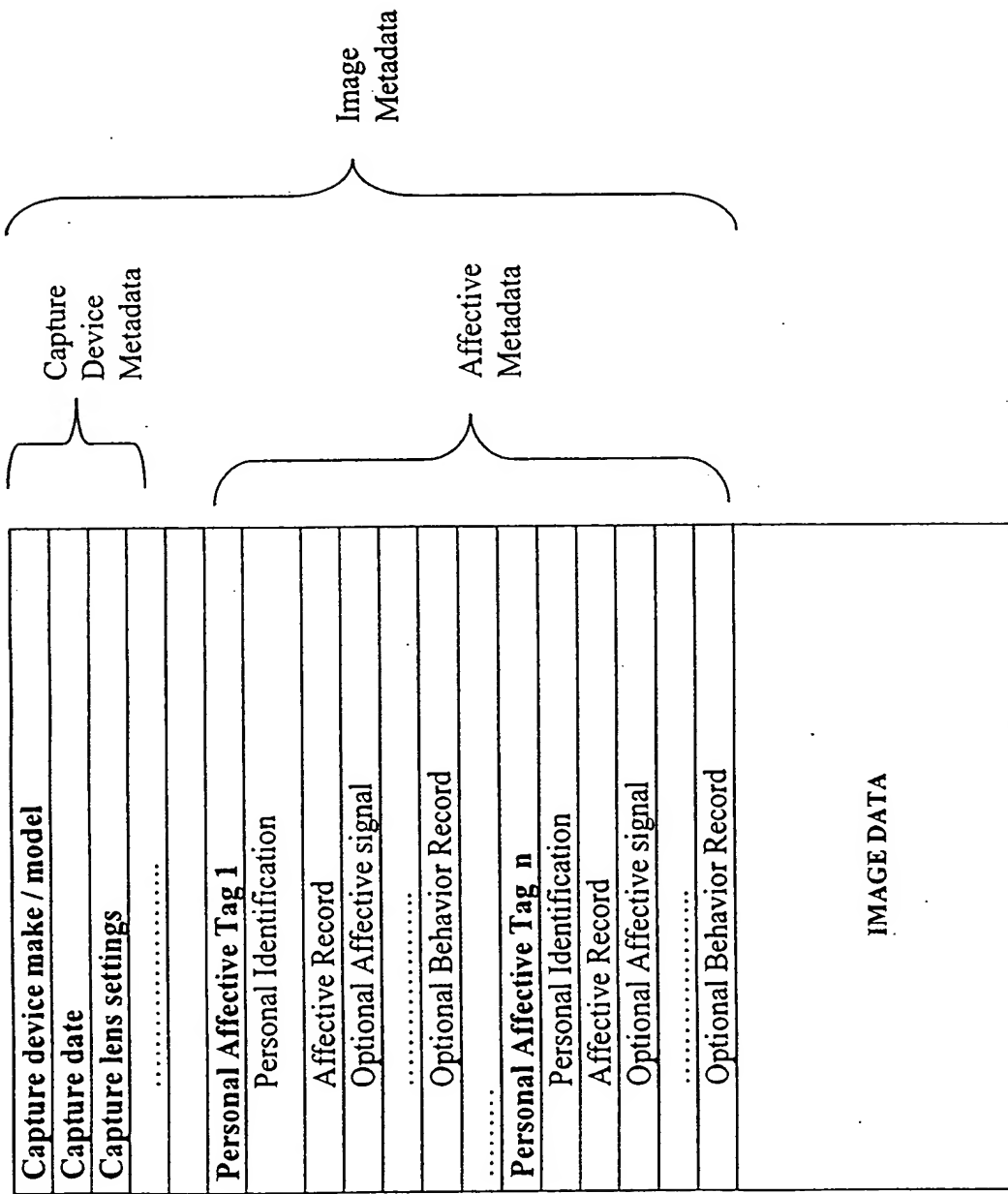


FIG. 4C

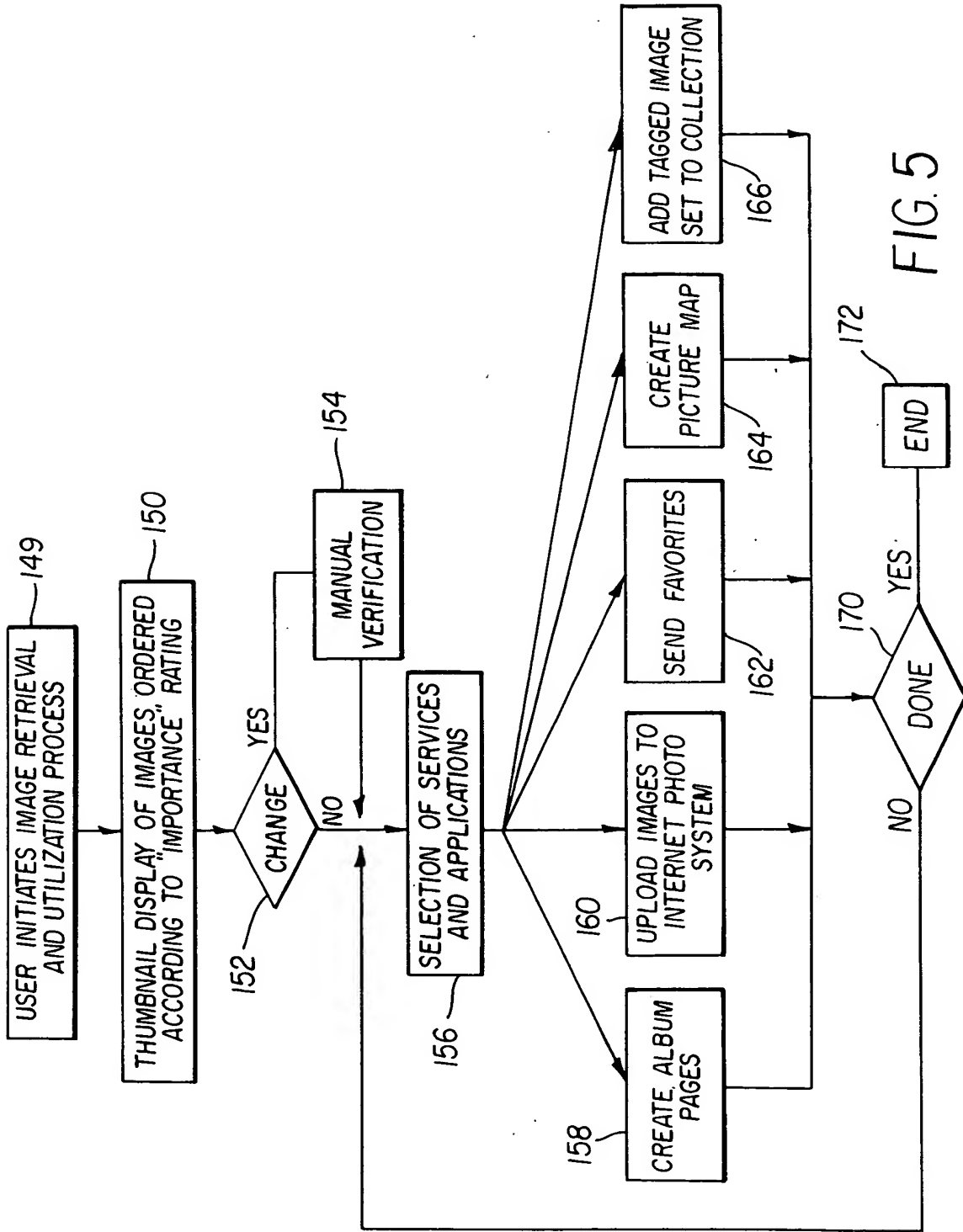


FIG. 5

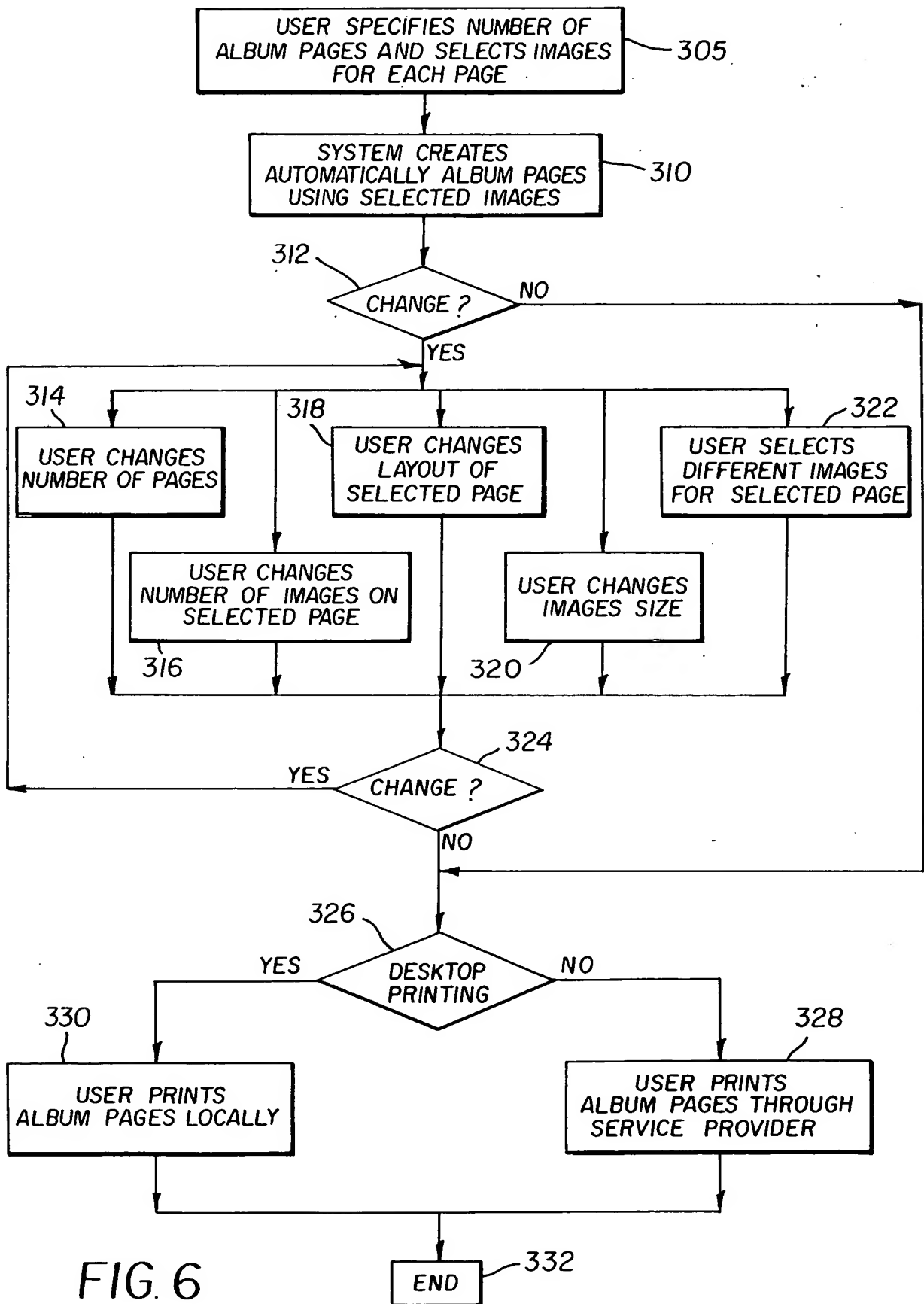


FIG. 6

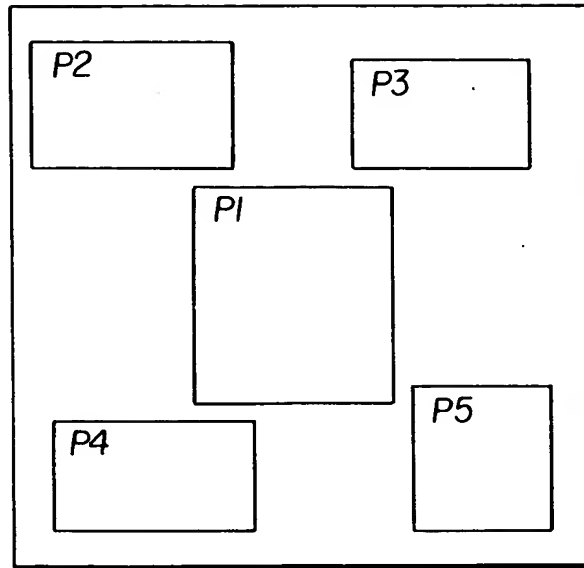


FIG. 7A

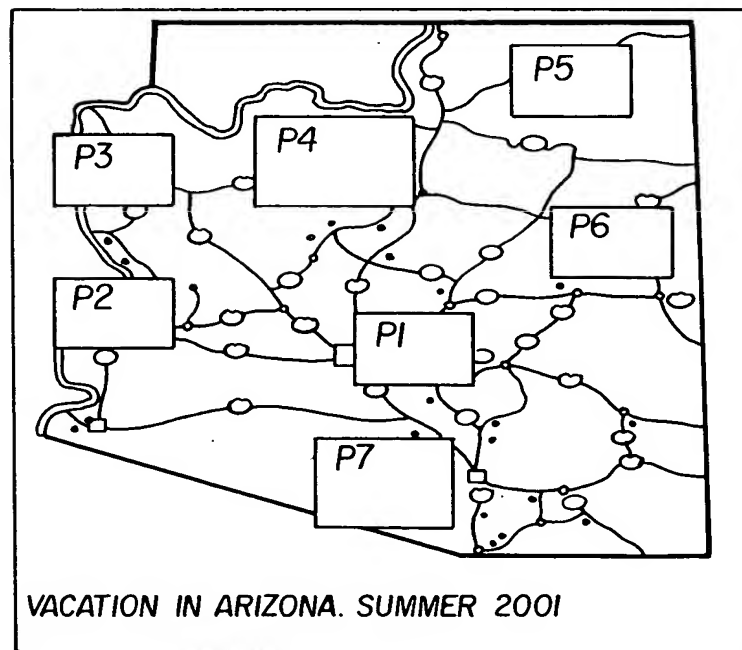


FIG. 7B



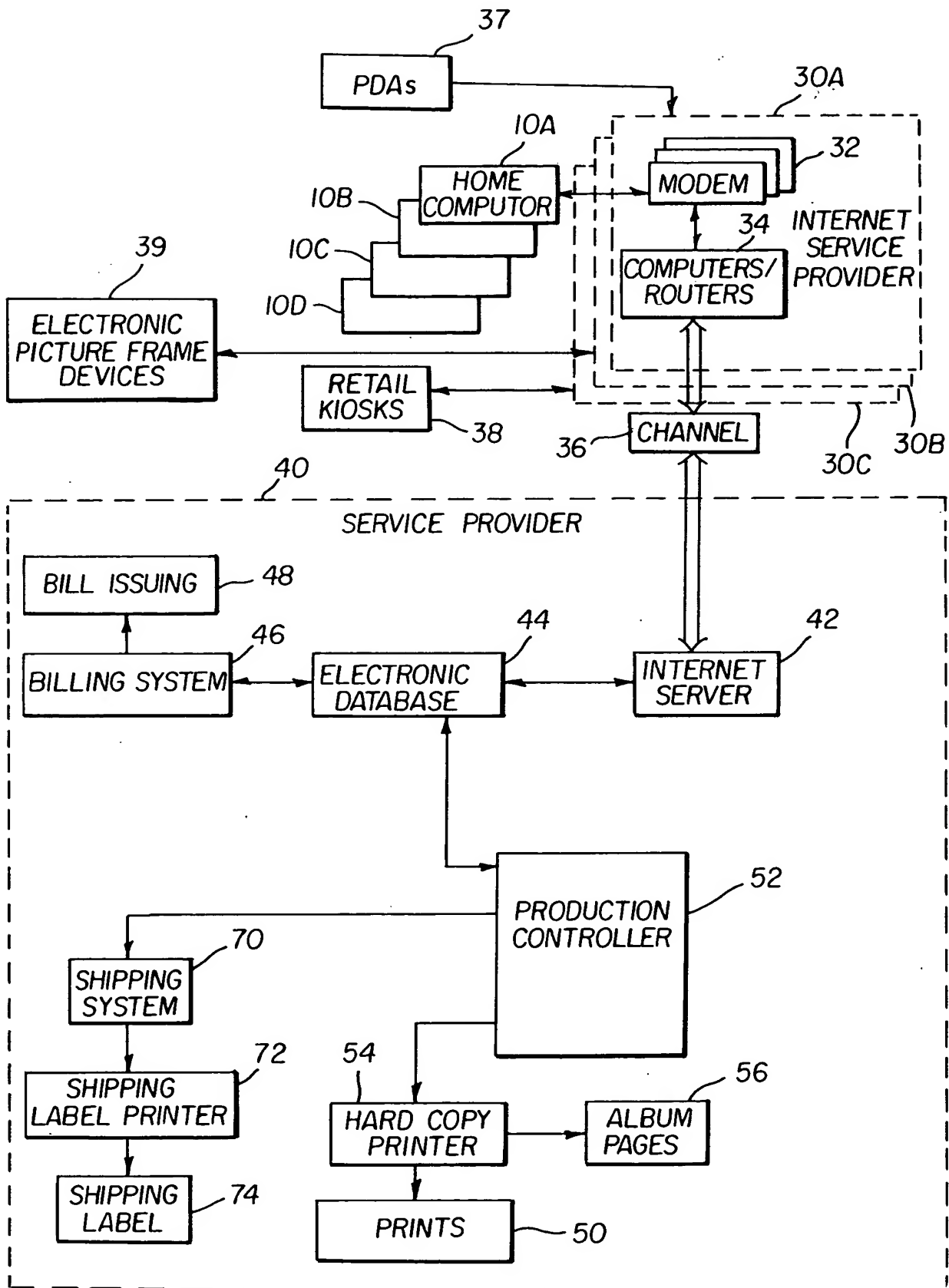


FIG. 8

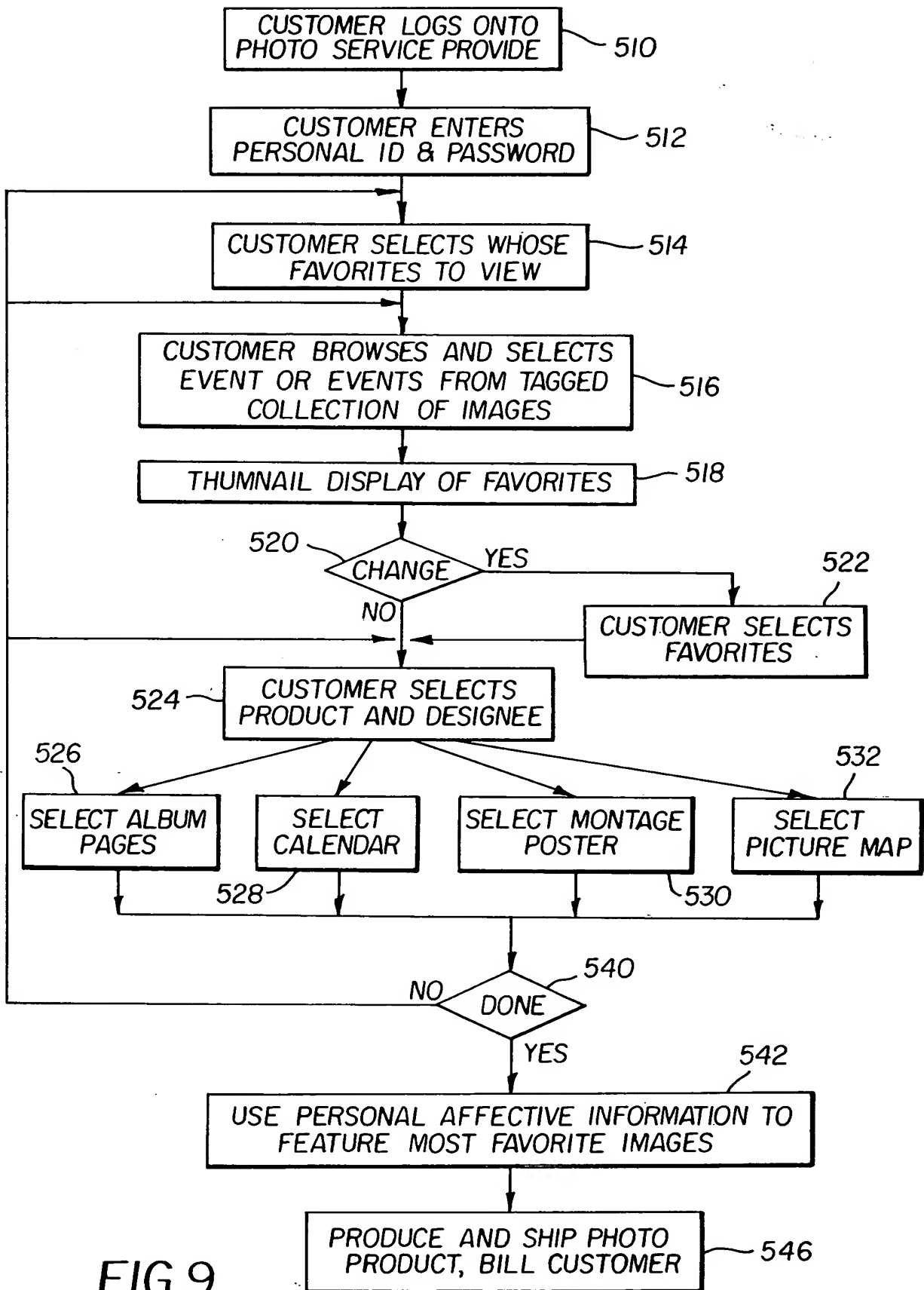


FIG. 9